



BUSINESS LATIFORM BV

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BUSINESS OBJECTIVE

Latiform B.V. is a company created to deal with the international expansion of online gambling that is currently booming throughout the world as will be demonstrated further on.

Latiform B.V. makes it a priority to understand the needs of every customer by controlling and operating technical and customer support staff, to provide better service and build a true, honest, and reliable relationship with clients and partners.

The priorities are:

- Creating the most favorable conditions and best conditions in comparison to other Online Gaming companies:

- Providing high quality of service.*
- Providing high quality support to its clients.*
- Providing the newest and most desirable games in the market.*

Latiform B.V. will operate the <http://playzealous.com/> and <http://platincasino.com> - website for online casino-game, Live Casino, Slots and sport betting where the client can play.

SERVICES

The services offered by Latiform B.V. will be:

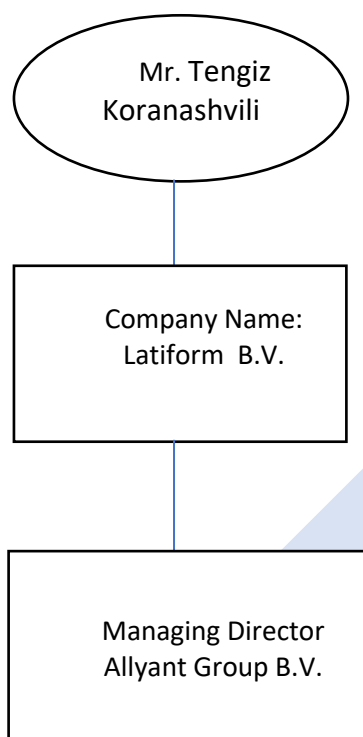
Casino

- Slots
- Live Casino
- Sports betting

CORPORATE STRUCTURE, DIRECTORS AND SHAREHOLDERS

The ultimate beneficial owner Latiform B.V. is Mr. Tengiz Koranashvili, which has 100% ownership interest in the company. Mr. Tengiz Koranashvili.

Allyant Group B.V. is the Managing Director of the Latiform B.V.



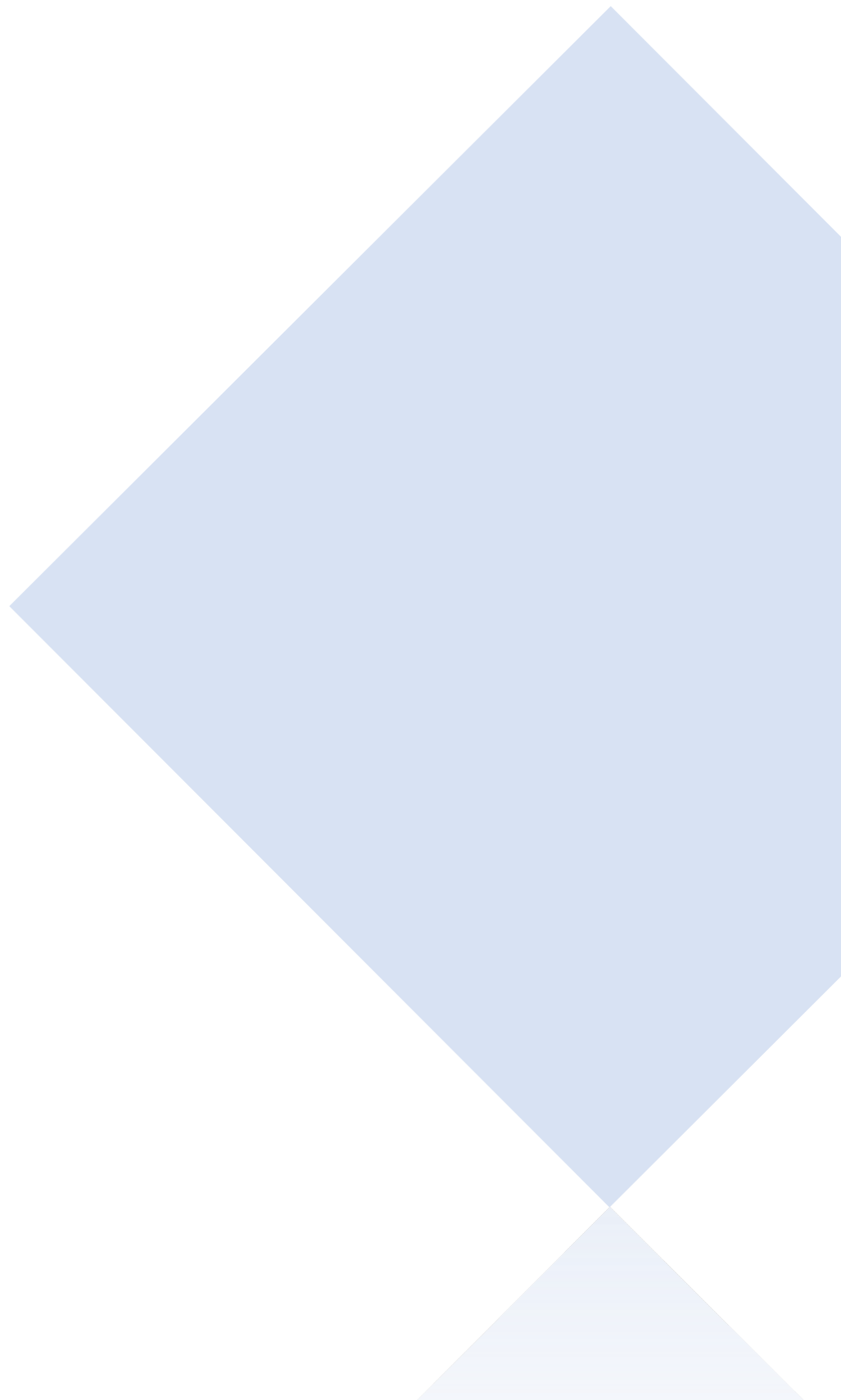
GENERAL CONTROLS & DUTIES

Latiform B.V. has separate departments for development, finance, casino management, customer support, payments & fraud, business intelligence and marketing. This is the first control in place. Individuals have clearly defined roles and responsibilities including reporting lines within Latiform B.V. As a result, each department, has both substance and clarity to enable its goals and objectives.

Latiform B.V. imposes restrictions and fully complies with the accepted legal age of 18+ being the players allowed to use online commercial gaming products.

The Compliance department is responsible for monitoring all transactions to and from Latiform B.V. and verifying the identity of all online registered players. Latiform B.V.(s) senior management, as well as all employees, are fully committed to adopting a risk-based approach to anti-money laundering ("AML") with effort focused where it is most needed to be able to process payment transactions between Latiform B.V. (s) and customers in a way free of money laundering issues. An AML manual outlining the policy and procedures in relation to risk assessment and management has been prepared for this purpose.

The developed internal systems and procedures applied by Latiform B.V. are appropriate for remote gaming businesses. The Company appreciates that its money laundering and terrorist financing risk assessment is not a one-off exercise, and these are assessed regularly so that adopted approach is effective at any time.



COMMERCIAL STRATEGY

MARKETING PLAN

Our marketing strategies will be aimed at achieving specific goals. Everything we will do will be aimed at creating new market channels, increasing sales and increasing our market share.

In the betting world, using a smartphone or tablet to place a bet has made it easy and accessible. Our collaboration with the Rapid will make us well positioned and will allow people to easily access the products we offer.

At Latiform B.V we have created unique and well-budgeted advertising strategies that are geared towards rapidly boosting our business.

Part of the marketing and sales strategies that we will adopt are:

PROBLEM WORTH SOLVING

The significant marginality of the online Gaming industry shows us that there's room for a wider offer of this kind of service. There aren't significant regional operators that we could identify as leaders, but the biggest and well-known platforms are European.

OUR SOLUTION

We have multiple years of experience in gaming activities. We will make use of geo blocking for the Dutch Caribbean, Netherlands, United States, France, North Korea Syria, Israel and Iran.

OUR ADVANTAGES

Our team has experience related to gaming activities, which gives us the possibility to offer a product that serves an engaging user experience. We are acquainted with the AML/KYC requirements and have compliance documents from our related activities.

FINANCIAL

FORECAST

We have prepared a forecast based on our own experience in the market, the overview shows the development from Year 1 through Year 3. Our forecast is that we will go live on June 15th, 2024.

	2024	2025	2026
Gross Gaming Revenue	96 291 342	120 364 178	144 437 014
Setup revenue	217 950	272 437	326 924
Support revenue	401 557	501 946	602 335
Other revenue	3 085 313	3 856 641	4 627 970
Loans interest Income	3 838	4 798	5 757
Total	100 000 000	125 000 000	150 000 000

Direct Expenses	85 664 360	107 080 450	128 496 540
Casino direct expences	52 559 140	65 698 925	78 838 710
Software services	10 966 770	13 708 462	16 450 155
Payment agents commissions Expences	482 413	603 017	723 620
General Affiliate expenes	1 371 838	1 714 797	2 057 757
Operators Profit	20 284 199	25 355 249	30 426 299
Overheads	9 793 370	12 241 713	14 690 055
Bank services	175 577	219 472	263 366
Legal services	66 768	83 460	100 152
Marketing and advertising	5 962 647	7 453 309	8 943 970
Other overhead expences	3 579 147	4 473 934	5 368 721
Loans interest Expence	9 231	11 539	13 846
Total	95 457 731	119 322 163	143 186 596
Currency remesurement	0	0	0

Current PL	4 542 269	5 677 837	6 813 404
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TECHNOLOGY, SOFTWARE & PROVIDERS

SOFTWARE AND PAYMENT ARCHITECTURE

The games/services that will be provided will be mainly slots, live casino, sports betting. To stay competitive in this fast-growing era and to reach end users who prefer using electronic payments as a means of payment we have chosen to adopt on-line payments methods (safe and secured).

3RD PARTY PROVIDERS

- Games
 - AMATIC
 - Evolution
 - Sportsbetting